

THE COCONUT WASTE PROJECT

NEWSLETTER - JULY 2021

ISSUE No. 05

INTRODUCTION

The Coconut Waste Project (COWAP) seeks to achieve a green-circular economy and create livelihood opportunities through value addition to coconut husks in the La Nkwantanang-Madina Municipality. The project targets coconut vendors, unemployed youths, communities within the La Nkwantanang-Madina Municipality (LaNMM) and communities surrounding the LaNMM.

The project is co-funded by the European Union (EU) under its “Promoting a Circular Economy and Local Development Programme”. The COWAP is being implemented by CERATH Development Organization (CDO) (lead), La Nkwantanang-Madina Municipal Assembly (LaNMMA) and the Tree Crops Center (TCC). Welcome to our project newsletter for June, 2021 which presents highlights on COWAP activities undertaken within the month of July.

COCONUT VENDORS’ LEARNING GROUP FORMATION

As part of the project implementation, the project team commenced the formation of learning groups for coconut vendors within the project area. The team engaged the coconut vendors within the University of Professional Studies (UPSA), Adenta, Dome, Oyarifa and Madina zongo junction, Ashaley Botwe enclaves. A total of 102 coconut vendors have so far been engaged and registered as members of various learning groups. These engagements commenced on 12th July and ended on 29th July, 2021.



Photo: The project team informing the coconut vendors on the formation of learning groups

LAUNCH AND REGISTRATION OF GREEN ENTREPRENEURSHIP PROGRAM

On the 15th July, the project team successfully launched the Green Entrepreneurship Program (GREP). The GREP is an initiative under the Coconut Waste Project that seeks to empower the youth, young women, and persons with disability with adequate employability, entrepreneurship and basic life skills. This will enable them to leverage opportunities created by the COWAP.

Find more about the Coconut Waste Project on our social media sites:

Facebook: CERATH Development Organization

LinkedIn: CERATH Development Organization

Website: www.cerathdev.org

Email: coconutwasteproject@cerathdev.org

Project implemented by:



La NKWANTANANG
MADINA MUNICIPAL
ASSEMBLY



Co-funded by:



EUROPEAN UNION